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# CO-OP 2015 FACTS & FIGURES March 21, 2015 to March 20, 2016

**The CO·OP Facts and Figures 2015** is a collection of statistical tables describing the business overview of consumer co-ops, co-op business federations and JCCU.

JAPANESE CONSUMERS' CO-OPERATIVE UNION

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# JCCU and Member Co-ops at a glance

The Japanese Consumers' Co-operative Union (hereafter JCCU) was established in March 1951 as the national federation of consumer co-operatives in Japan.

JCCU and its member co-ops operate their businesses independently of each other and do not constitute headquarters/branch relationships. Presently JCCU represents 568 societies including co-op business federations.

## **Structure of JCCU and Member Co-ops**



#### Member Co-ops





## **Mission statement**

Creating a more human lifestyle and sustainable society through the concerted efforts of individual citizens.



## Consumer Co-op Societies in Japan

	unit	FY2014	FY2015	%15/14	FY2015 (million US\$)
Number of Consumer co-ops		571	<b>568</b>	-0.5	· _
Retail co-ops		442	<b>438</b>	▶ -0.9	· —
Health co-ops		106	108	▶ 1.9	· —
Housing & Insurance co-ops		10	<b>10</b>	▶ 0.0	· —
Membership	thousand	27,809	▶ 28,190	1.4	· —
Total share capital	billion yen	771	<b>781</b>	<b>1.3</b>	7,626
Total business turnover	billion yen	3,365	3,445	▶ 2.4	<b>33,621</b>
Retail sales amount	billion yen	2,908	2,980	▶ 1.0	<b>29,084</b>
JCCU wholesale amount	billion yen	375	<b>376</b>	▶ 0.3	<b>3,667</b>

<sup>\*</sup>The numbers of co-ops are those of co-ops that answered JCCU's survey. National business federations and prefectural co-op unions are not included, while member co-ops of National Federation of University Co-operative Associations(NFUCA) and Japanese Health and Welfare Co-operative Federation (HeW CO-OP JAPAN) that are not affiliated with JCCU are included.

<sup>\*</sup>The number includes primary societies which are not directly affiliated with JCCU but affiliated with JCCU member business federations. Note: The amount of U.S. Dollar is converted based on yen-dollar exchange rate (TTS) prevailing at August 15, 2016; 1U.S. Dollar=102.46 yen.



# Community-Based Retail Co-ops

	unit	FY2014	FY2015	%	615/14		FY2015 (million US\$)
Number of co-ops		132	131	<b>&gt;</b>	-0.8	<b></b>	_
Membership	thousand	21,020	21,460	<b></b>	2.1	<b></b>	_
Total turnover	billion yen	2,718	2,795	<b></b>	2.9	<b></b>	27,282
Store sales	billion yen	874	903	<b>&gt;</b>	3.4	<b></b>	8,814
Home delivery service sales	billion yen	1,707	1,749	<b>&gt;</b>	2.5	<b></b>	17,073
Others	billion yen	137	143	<b>&gt;</b>	18.2	<b></b>	1,395
Amount of monthly purchase/member	yen	10,900	10,977	<b>&gt;</b>	0.7	<b></b>	us\$ <b>107</b>
Total share capital	billion yen	643	652	<b>&gt;</b>	1.4	<b></b>	6,367
Average share capital/member	yen	30,607	30,397	<b>&gt;</b>	-0.7	<b></b>	us\$ <b>297</b>
Co-op bonds	million yen	60,764	62,073	<b>&gt;</b>	2.2	<b></b>	606
Number of stores		977	967	<b>&gt;</b>	-1.0	<b></b>	_
Total stores sales area	m2	1,257,259	1,272,186	<b>&gt;</b>	1.2	<b></b>	_
Number of employees		73,246	71,989	<b>&gt;</b>	-2.8	<b></b>	_
Total Market share	%	2.65	2.67	<b>&gt;</b>	0.02 (point)	<b>&gt;</b>	_

<sup>\*</sup>Communiy-Based Retail co-ops do not include institutional and university co-ops.

## 2020 Vision of Japanese Co-ops

We are dedicated to working with the people to realize a new society where smiles and trust abound.

Note: The amount of U.S. Dollar is converted based on yen-dollar exchange rate (TTS) prevailing at August 15, 2016; 1U.S. Dollar=102.46 yen



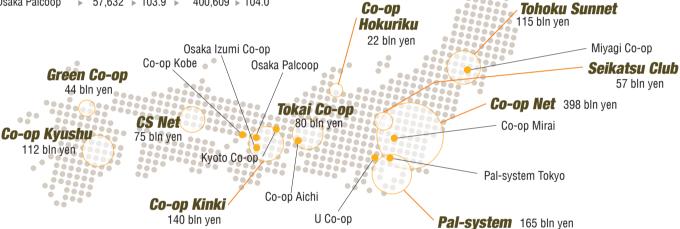
**Retail Co-ops** supply a wide range of consumer goods and services to thier members. There are five types of retail co-ops indicated by •.

Community-Based Retail Co-ops serve local residents through home delivery, store and catalog sales.

#### Top 10 Community-Based Retail Co-ops in Japan

		Turnover (¥ million)		15/14(%	o)	Membership 15/14(%)
Co-op Mirai	▶	380,353	▶	102.7	▶	3,251,227 ▶ 103.0
Co-op Sapporo	▶	277,906	▶	103.6	▶	1,596,125 ▶ 103.4
Co-op Kobe	▶	249,111	▶	102.2	▶	1,683,882 ▶ 100.4
U Co-op	▶	184,111	▶	101.2	▶	1,769,607 ▶ 100.2
Miyagi Co-op	▶	109,160	▶	102.2	▶	708,361 ▶ 102.1
Osaka Izumi Co-op	▶	82,522	▶	107.1	▶	498,302 ▶ 103.6
Kyoto Co-op	▶	74,371	▶	103.0	▶	522,135 ▶ 101.8
Pal-system Tokyo	▶	72,669	▶	102.8	▶	450,710 ▶ 101.9
Co-op Aichi	▶	58,078	▶	102.0	▶	450,617 ▶ 102.1
Osaka Palcoop	▶	57,632	▶	103.9	▶	400,609 ▶ 104.0

**Location of Co-op Business** Federations and Top 10 Community-Based Retail Co-ops \*Each circle indicates a business federation and its total turnover.



University Co-ops serve students and faculty members in universities and colleges through operating bookstores. convenience stores, cafeterias and other services.

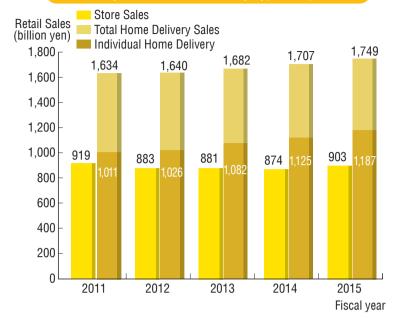
219
1,541,514
183,900
1,922

\*source: National Federation of University Co-operative Associations(NFUCA)

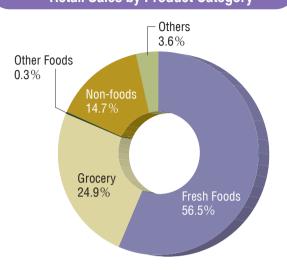
School Teachers' Co-ops serve teachers at both public and private elementary, junior and senior high schools, mainly

and residents in neighboring residential areas.

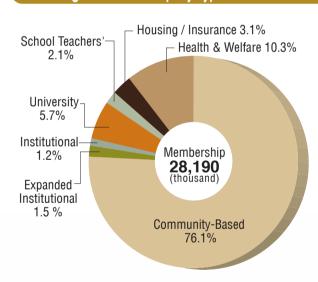
#### Community-Based Retail Sales by Type of Operation



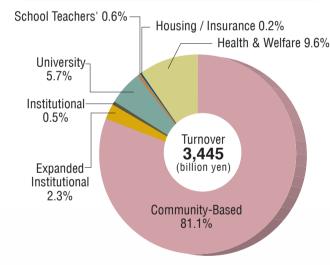
### **Percentage of Community-Based Retail Sales by Product Category**



## Percentage of Membership by Type of Consumer Co-ops



## Percentage of Turnover by Type of Consumer Co-ops



- through catalog mail-order sales and home delivery
- Institutional Co-ops serve employees at their work places through operating stores and canteens.
- Expanded Institutional Co-ops serve both employees

# Health and Welfare Co-ops

Health and Welfare Co-ops provide medical and nursing care services to local residents, and manage hospitals. primary health care centers, nursing care homes, home-visit care stations, rehabilitation facilities and at-home help services for the elderly.

Japanese Health and Welfare Co-operative Federation (HeW CO-OP JAPAN), which is affiliated to JCCU, is a national federation of the health and welfare co-ops.

#### **HeW CO-OP JAPAN**

Co-op Societies	111
Members	2,928,565
Hospitals with 20 or more beds	75
Clinics with less than 20 beds	337
Beds	12,113
Doctors	1,994
Nurses	12,471
Other staff	22,944
Turnover(¥million)	333.200

\*source: Japanese Health and Welfare Co-operative Federation

# **Insurance Co-ops**

Co-op Sapporo

**Insurance Co-ops** offer life and other insurance products that suit members' needs with more reasonable premiums and better coverage.

There are two types of insurance federations that are affiliated with JCCU; Japan CO-OP Insurance Consumers' Co-operative Federation (JCIF) which is a union of 148 JCCU member societies from across the nation and the other, the National Federation of Workers and Consumers Insurance Co-operatives (ZENROSAI) which offers insurance mainly to trade union

#### **JCIF**

Co-op societies	148
Policies	8,379,428
Premiun income (¥million)	175,502
Claims paid (¥million)	62,951
Full-time employees	420

\*source: Japan CO-OP Insurance Consumers' Co-operative Federation

#### **ZENBOSAL**

ZEINNOSAI	
Co-op societies	58
Policies	32,620,000
Premiun income (¥million)	590,800
Claims paid (¥million)	322,900
Full-time employees	3,504

\*source: the National Federation of Workers and Consumers Insurance Co-operatives

## Housing Co-ops

Housing Co-ops provide houses, make extension or reconstruction of buildings etc. to co-op members at reasonable price.

ZENJUREN is a national federation of housing co-operative societies, which coordinates the business activity of housing co-ops. It includes independent regional housing co-ops that are affiliated with JCCU, that provide services to their members in cooperation with real estate developers.

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ZLINOUTILIN	
Co-op societies	12
Members	422,307
Housing units constructed	101
Full-time employees	342

\*source: National Federation of Housing Co-operative Societies (ZENJUREN)



## Fiscal 2015 JCCU Business Overview

#### Profile



#### As the sole national federation of consumer co-operatives in Japan, JCCU fulfils the following functions:

- •Formulation of co-op national policies.
- Representation of co-op's views at national and international levels.
- •Planning, development and supply of CO · OP Brand Products.
- Procurement and distribution of products including national brand products and imports.
- Other business operations including catalog and online sales.
- Coordination of member activities at national level.
- •Guidance on member co-op management and staff education through correspondence courses and seminars.

#### Head Office (Co-op Plaza)

3-29-8 Shibuya, Shibuya-Ku Tokvo 150-8913 Japan Tel: +81-3-5778-8103 Fax: +81-3-5778-8104

Established	March 1951
President	ASADA Katsumi
Member societies (incl. Business Federations)	326
Full-time employees	1,450
JCCU wholesale amount (Million yen)	375,795
Membership dues (Thousand yen)	1,038,054
Share capital (Thousand yen)	9,135,690

#### **Profit and Loss Statement**

	¥ thousand
Sales	375,795,076
Cost of sales	333,548,868
Gross Surplus	42,246,207
Membership dues	1,038,054
Contractual commission	7,203,903
Other revenue	3,277,149
Business Surplus	53,765,316
Operating expenses	51,511,709
Operating Surplus	2,253,606
Non-operating revenue	1,517,121
Non-operating expenses	105,384
Current Surplus	3,665,343
Extraordinary profits	480,769
Extraordinary losses	549,347
Surplus for the Fiscal Year before Taxation	3,596,766
Taxes	389,124
Net Surplus for the Fiscal Year	3,207,641

#### Balance Sheet

<b>SSETS</b> ¥ thousan	
Current assets	96,024,343
Fixed assets	
Tangible assets	60,391,288
Intangible assets	8,455,036
Other fixed assets	56,044,519
Total Fixed Assets	124,890,845
Total Assets	220,915,188
LIABILITIES AND CAPITAL	¥ thousand
Current liabilities	101,669,064
Fixed liabilities	12,389,566
Total Liabilities	114,058,630
Share Capital	9,135,690
Reserves	
Legal reserves	9,026,000
Voluntary reserves	76,901,000
Unallocated surplus	11,198,541
Total Reserves	97,125,541
Shareholder's equity	106,261,231
Net asset	106,856,557
Total Liabilities and Capital	220,915,188

# CO·OP Brand Products

Collaborating with member co-ops, JCCU develops CO·OP Brand Products to distribute to members through co-ops nationwide. CO-OP Brand Products are developed and improved based on members' opinions and requests with our own high standards of quality and safety. Today, the total number of items stands 4,099 with sales turnover of about 412 billion ven (at the retail price) covering about 15.3% of the total sales of retail co-ops.

#### **Brand Statement**

In 2015, JCCU released its new brand statement as the basic concept underlying CO·OP Brand Products.



"Making thoughts a reality" (SMILING CO-OP)

CO•OP Brand Products born from the desire of each individual member. "That's delicious!", "Good as I thought." We hope CO•OP Brand Products make you smile always.

#### **5 Commitments**

- ① Pursuing the development of better quality products by placing importance to safety and reliability
- ② Pursuing the development of valuable products by listening to and incorporating the opinions of members
- 3 Fostering empathy by connecting thoughts
- 4 Bringing smiles and good health at dining table
- (5) Contributing to the community and the society

#### **Promoting CO·OP Brand Products**

JCCU has been advancing "Love CO·OP" initiatives to strengthen CO·OP Brand Products competitiveness.

The initiatives include activities for members such as study sessions and product tasting events, group interviews and recipes episode collection. The opinions and comments gathered through the activities are used to enhance CO·OP Brand Products development and improvement processes.

Also promotion through various media is ongoing to spread the usefulness of CO • OP brand products.





#### Above: "Love CO · OP" logo and character

#### **Re-launching Existing Products**



Based on the new brand statement, JCCU is advancing improvement of all the existing CO·OP Brand Products in 3 years, checking the products comprehensively (quality, taste, specification, package design, etc.) and changing the package to a new uniform design.

#### **New Sub-brand Products**

To meet diversifying members' needs, a new sub-brand "Co-op Quality" was launched in June 2015. JCCU is aiming to launch several new sub-brands in 3 years.





Above: Sub-brand " CO-OP Quality

#### Other Business

- Ordering through catalog is one of the formats of the home delivery business by the consumer co-ops. The catalog business allows members to place order through seasonal catalog or via online for items such as furniture, home décor goods, clothing, household goods as well as sundry articles, which are delivered directly to members home upon ordering. Members also place orders for gift items during the summer and the winter gift seasons, which are delivered directly to designated recipients.
- Insurance products are offered by JCIF to members through JCCU member societies. For more details about insurance co-ops, please see p.4.